

Advertise with ARSA

Advertising with ARSA is a great way to get your message out to the aviation industry. Ads placed in ARSA's monthly newsletter, ***the hotline***, or on its website, reach thousands of aviation professionals around the world.

the hotline

ARSA's monthly publication, ***the hotline***, reaches federal employees and hundreds of member companies including certificated repair stations, manufacturers, air carriers and suppliers.

If you do business in the MRO industry and you're **not** advertising in ***the hotline***, consider these facts*:

- ARSA **is** the MRO industry! Our regular members are certificated repair stations that maintain civil aircraft, aircraft products, and related components for customers worldwide. ARSA members also design, produce and distribute parts to international civil aviation businesses.
- ***the hotline***, ARSA's flagship publication for more than two decades, is a leading source of news and regulatory compliance information for the MRO industry.
- ARSA members rate ***the hotline*** as one of the association's top benefits.
- ARSA members read ***the hotline*** more than any other aviation industry publication.
- Seventy-seven percent of ARSA members read ***the hotline*** every month and close to half read each issue cover to cover! By contrast, just 23 percent of ARSA members report reading *Aviation Maintenance & Technology*, 16 percent read *Aviation Week*, and 16 percent read *Overhaul & Maintenance*.
- Each monthly issue of ***the hotline*** is read by more than 4,000 aviation industry professionals.
- Rates are less than half of what you would pay to advertise in other aviation industry publication!

Website

Promote your company by advertising on www.arsa.org. Our site receives over 4,000 unique hits monthly, providing your ad with a large audience of potential customers. Each advertisement is placed in rotation and remains visible no matter what page visitors are on.

Questions?

For more information, including advertising rates, [click here](#) or contact ARSA at arsa@arsa.org or 703 739 9543.